

Wednesday, November 18, 2009 - Conference Room of the Exhibition Hall No. 6	
	<b>Opening Ceremony</b>
2:00 - 3:15 pm	<p><b>This session outlines the development of organic policy and regulatory structures, provides a snapshot of the current situation with respect to policy and standards setting and conformity assessment activities, and discusses key regulatory changes facing organic agriculture.</b></p>
<b>Session I</b>	<p><b>Chairman:</b> <i>Dr. Tej Partap, Vice Chancellor, CSK HP Agri. University</i></p>
<b>Policy &amp; Certification</b>	<p>Mr. Roberto Ugas Vice-President IFOAM <b>Topic:</b> Development of Local and International Organic Markets - How to find the right balance between policies and regulations?</p> <p>Dr. Tej Partap, Vice Chancellor, CSK HP Agri. University <b>Topic:</b> Organic Agriculture Development in India: Vision and Mission 2020</p> <p>Dr. A.K. Yadav, Director, NCOF <b>Topic:</b> Organic Food Production in India - Problems, Prospects and Opportunities</p>
3:15 - 3:45 pm	Coffee/Tea Break
3:45 - 5:00 pm	<p><b>The emerging and increasing market opportunities for organics are conducive for the adoption of organic agriculture in India. However, there are major constraints that exist for farmers to reach market.</b></p>
<b>Session II</b>	<p><b>Chairman:</b> <i>Mr. Rajshekar Reddy, Managing Director, SRESTA</i></p>
<b>Understanding the Market for Organic Food</b>	<p>Dr. Rainer Metz, German Ministry for Food, Agriculture and Consumer Protection (BMELV) <b>Topic:</b> The Introduction of a national Eco-label (Bio-Siegel) and Benefits for Consumers and Business</p> <p>Mr. Manoj K. Menon, Executive Director, ICCOA <b>Topic:</b> The Real Markets are the Markets Within: Domestic Marketing</p> <p>Mr. Rajshekar Reddy, Managing Director, SRESTA <b>Topic:</b> Linking Organic Farmers to Retailing: Challenges and Constraints</p>

Thursday, November 19, 2009 - Conference Room of the Exhibition Hall No. 6		
10:00 am - 1:00 pm  <b>Workshop I</b>	<b>Value Chain Management in Organic Agriculture</b>	
	<b>Chairman:</b>	<b>Mr. Rajeshwar Rao, Joint Secretary, MoFPI</b>
	Mr. Mukesh Gupta, President, ICCOA	<b>Topic:</b> Organic Value Chain Management: Productivity, Sustainability and Profitability
	Mr. K C Raghu, Managing Director, Pristine Organics	<b>Topic:</b> Real Value Beyond Management Jargons
	Dr. Simon M. Holland, Managing Director, Zoraly Solutions Pvt. Ltd.	<b>Topic:</b> Developing a Quality Oriented Value-Added Organic Industry - Lessons for Processors and Government
Mr. Rudolf Bühler, President ECOLAND e.V., Germany	<b>Topic:</b> Eye to Eye Partnership in Value Chain Development - A Case Study of Trading Organic Spices von Tribal Communities in Kerala directly to German Customers	
1:00 pm - 2:00 pm Lunch Break		
2:00 - 5:00 pm  <b>Workshop II</b>	<b>How to successfully export Organic Products from India to Overseas Markets</b>	
	<b>Chairman:</b>	<b>Mr. Gerald Herrmann, Director, Organic Services, Germany</b>
	Mr. Asit Tripathi, Chairman APEDA	<b>Topic:</b> Export of Organic Products from India: APEDA's roles.
	Ms. Abeau Mero, Naga Spice, Nagaland	<b>Topic:</b> Organic Spices of Nagaland: Unlimited Opportunities in North East India
	Mr. Gerald A. Herrmann, Director, Organic Services, Germany	<b>Topic:</b> Is the organic market still growing?
Mr. Ramesh Harve, Director, Organic	<b>Topic:</b> Exporting from India: How to Get it Right?	